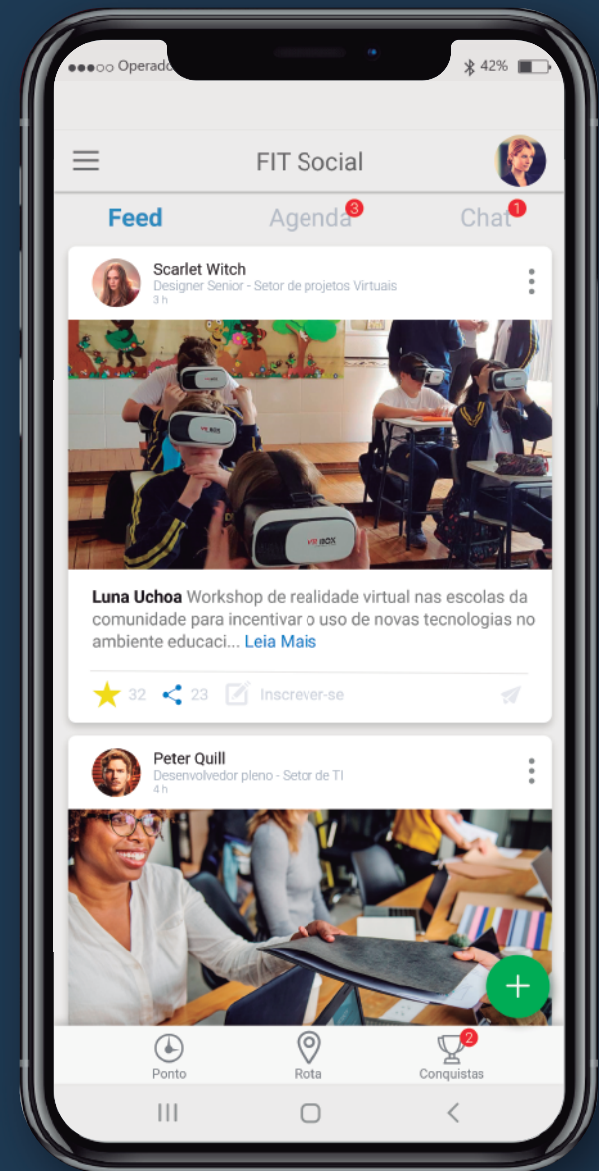


Project

Develop an intranet style mobile application proposal that uses a gamified approach.

• Stakeholders

Board and Human Resources
Contributors
Employees



• Planning

Activit Schedule

Agile & Scrum

Monday

- Mapping
 - Product Backlog
 - Similar analysis
 - Interviews
 - Create Personas

Tuesday

- Sketch
 - Wireframe

Wednesday

- Decisions
 - Gamification
 - Colors
 - Typograph
 - Tools

Thursday

- Prototype
 - Gamification
 - User Interface

Friday

- Prototype
 - User Interface
 - Delivery

• Mapping

• Product Backlog / EAP - Estrutura Analítica do projeto

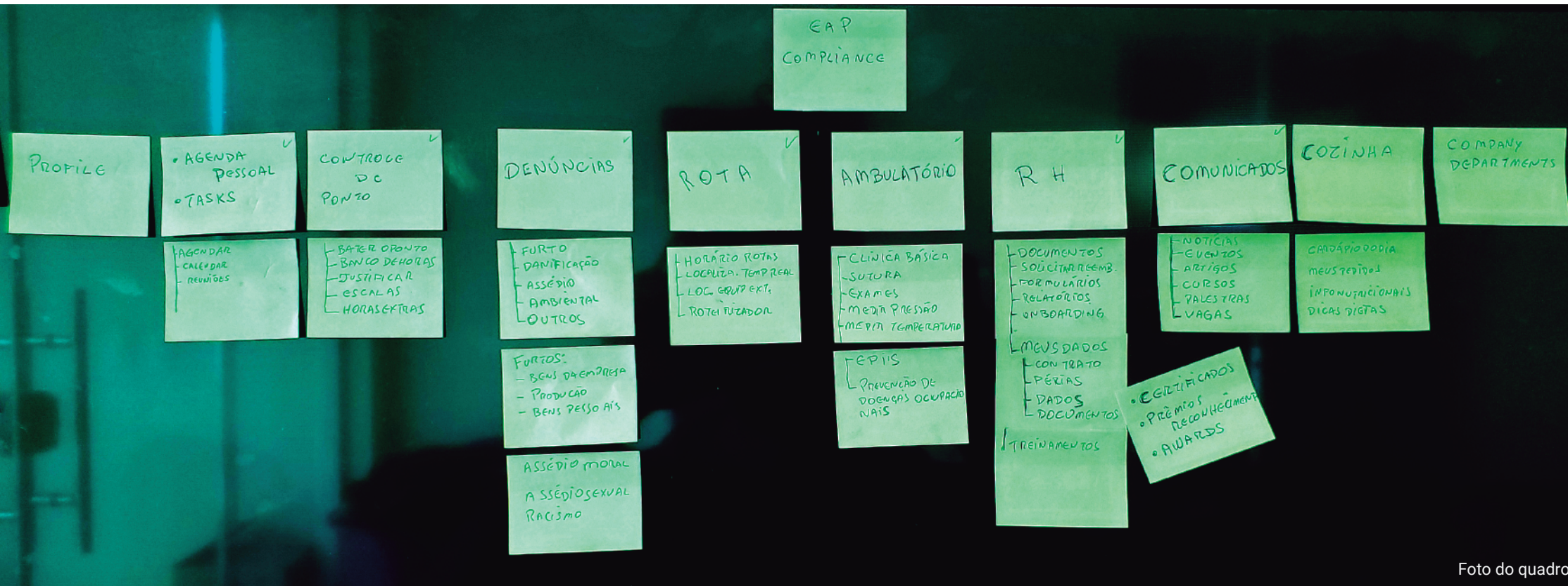


Foto do quadro

• Benchmark - Desk Search

Ahgora Check point Software

PontoGO Check point Software

iComply Compliance Manager

Field Control Provision of external services

Simber Tecnologia

Incuca Tecnologia

Interact Tecnologia

Creative social intranet

Unily cloud intranet

Bitrix24 intranet movel

Tangerino

Bwell intranet

Valuenet incentive solutions

Netshow.me

Heflo

Personas



Luna Uchôa, 24 years
Designer

Works at a technology company

Hobbies

Likes to dance, watch series and read books.

Motivations

Meet people, grow professionally and
Discover new ways.

Limitations

Lack of opportunities in the area that operates, there are no
good courses in the city and find the courses abroad expensive.



João Pedro, 34 years
Developer

Works at a technology company

Hobbies

Online games, Hanging out with friends, Hanging out with kids.

Motivations

Support your family, give your child a good education and
get knowledge.

Limitations

Organization of your time to do your activities
along the day. English language.

- Sketch
- Wireframe

WIREFRAME

fit
REDE CORPORATIVA

NAME@FIT.TECH.ORG.BR

PASSWORD

☐ REMEMBER ☐ ESQUECI

ENTRAR

COMUNICADOS

MENU

FEED AGENDA CHAT

FEED

LIKE SHARE

SAIR

PERFIL

JOÃO 34
DESENVOLVEDOR

AGENDA

• AGENDA
• CONTROLE PUNTO
• RH
• AMBULAT
• DEPARTAMENTOS
• DENUNCIAS
• FEEDBACK

SAIR

TAREFAS

FEED AGENDA CHAT

SEGUNDA, 27

DIA SEMANA MÊS

09:00 | BRAINSTORM
10:00 | SALA REUNIÃO

14:30 | INTERVIEW
15:00 | DESCOMPRESSÃO

16:00 |

17:00 |

CONVERSAS

FEED AGENDA CHAT

LUNA

MARCEL

SETOR 1

ADM

PROJETO 101

RECEBER GRUPOS CALL VIDEO

PUNTO

29 MAI
QUARTA-FEIRA

11:43

ENTRADA 09:00
ALMOÇO 13:00
VOLTA ALMOÇO 13:00
SAÍDA

30/05

JUSTIFICAR ESCALAS

PERFIL

JOÃO DOE
DEVELOPER PLANO
PROJETO STARK
2 ANOS EMPRESA

PUBLIC. MEDALHAS CURSOS

EVENTO ANUAL

PALESTRA 01

LEADERBOARD

SEMANA MÊS

1 2 3 4 5 6

30 29 27

• Decisions

• Gamificação

Score



500

Coins to measure the user achievements.

insignia



3

Reward trophies

Leaderboard

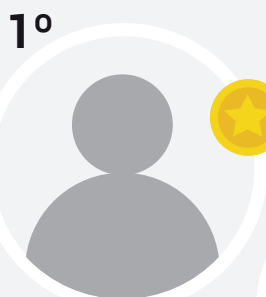
Rank Organization

2º

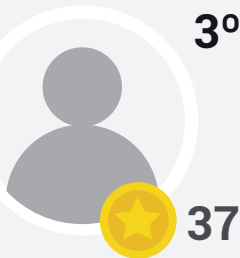


Peter Quill
Designer

389



Viúva Negra
Developer



Pepper Potts
Designer

3º

375



402

Game mechanics

Desafios



Ambassador knows everything about the company, knows all employees answer the monthly quiz about the company, discloses the company outside of work.



Speaker promotes lectures inside and outside the company sharing knowledge writes articles and participates in events.



Assiduous Do not miss, do not arrive late, participate of the company's events and activities.



Fitness Participates in sporting events outside and inside from the company. Order low-calorie foods Practice some sport. Daily step counter.



Teacher teaches courses in your area to colleagues from the company and to the community. participate in events of learning, takes courses and postgraduate.

• Colors

#3981AF

#6AA53C

#666464

#F1F1F1

#FFFFFF

• Tipography

Roboto Bold

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Roboto Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis

Roboto Light

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis

- **Used softwares**



- **Prototype**

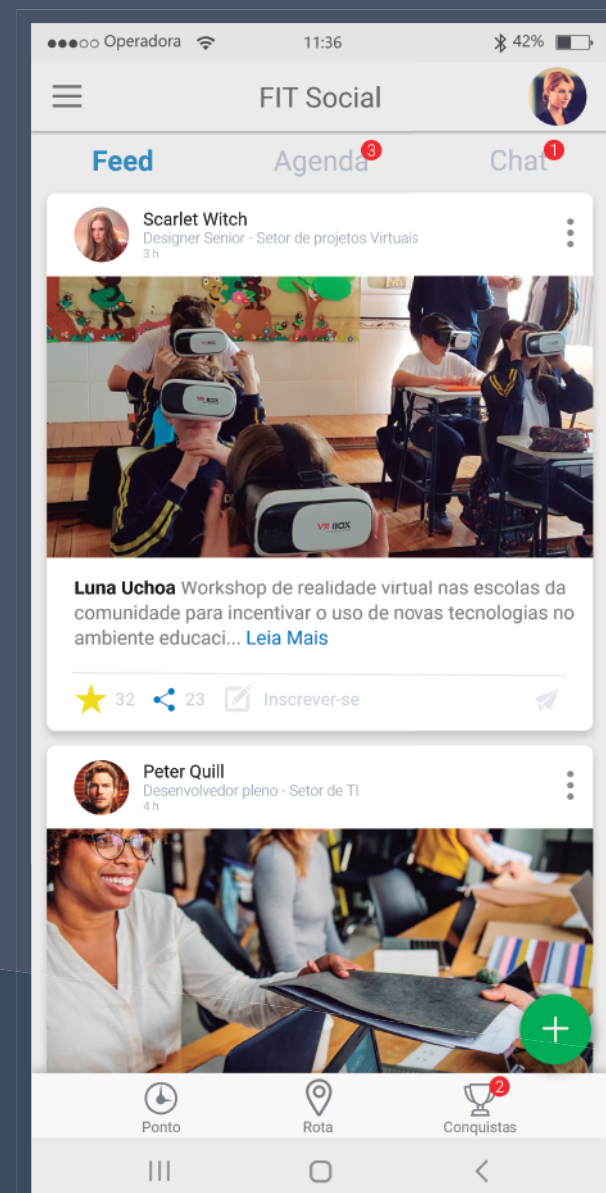
- **UI**

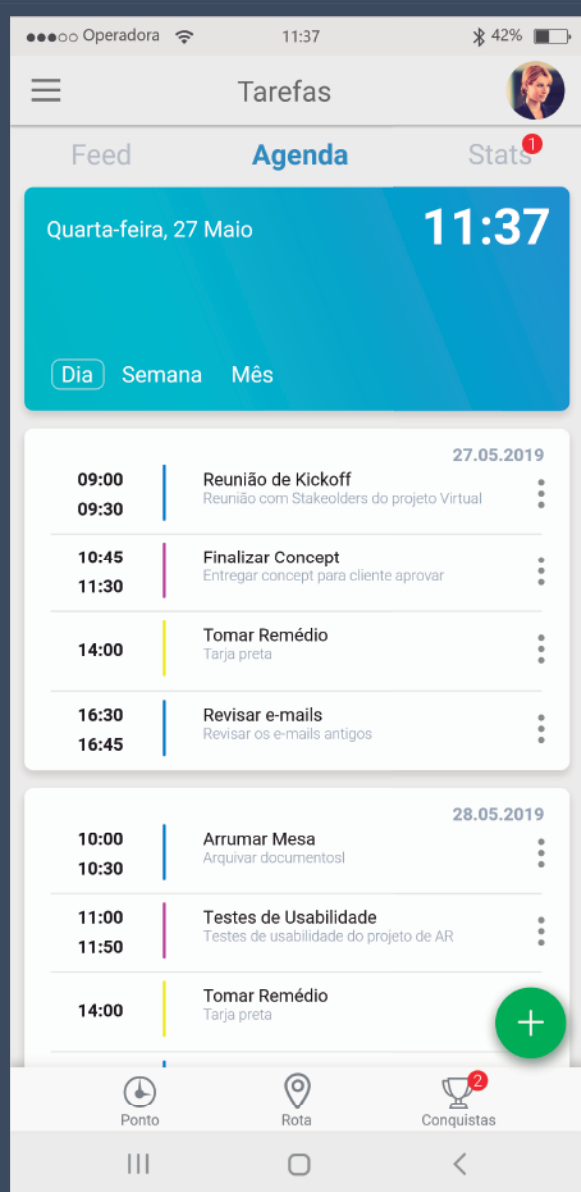
Feed

Feed is the main screen of the app, where the developer has an overview of the features and functions of the app. All company announcements, events and news were on this timeline.

Features

- Schedule
- Chat
- Rota
- Awards
- Check point
- HR Access
- Reports
- Ambulatory





Tasks

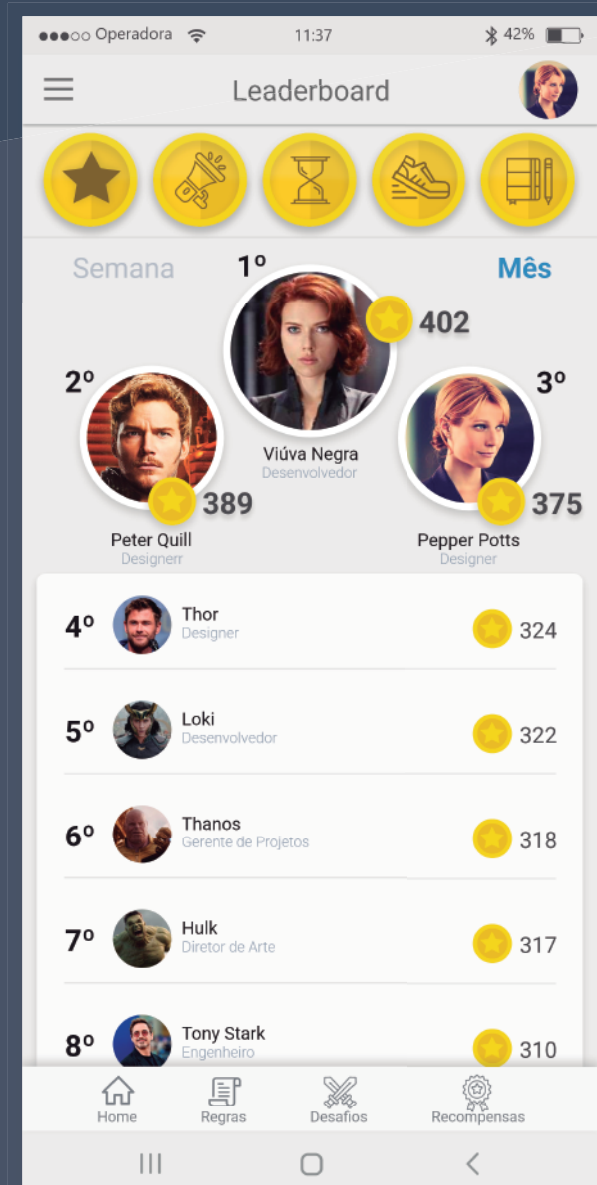
Schedule is the page where the employee can organize with their daily tasks of the company. You can set up a meeting with coworkers, send the invitation, and even add other outside company activities.

Leaderboard

Application is fully gamified, all actions made by employees generate points that are ranked weekly and monthly.

By achieving certain scores, employees earn rewards that can be:

- Bonus
- Travels
- Courses
- Consultation with nutritionists and personal
- Fit Baskets
- Days and hours of rest.



Thanks for watching

Dennys Cardoso, UX | UI Designer

Contact: +1 (754) 2098 673